

Dear Parents, Service Clubs and Youth Volunteers,

Welcome to Make-A-Wish® Orange County and the Inland Empire! Whether you are new to Make-A-Wish or have been involved for years, I'm excited to share with you some information about our Youth Volunteer Project program – a unique opportunity for individuals under 18 to complete community service while helping make wishes come true for local children facing life-threatening medical conditions. The program can be used for a variety of philanthropy requirements, but most importantly, you can make a real difference in the lives of local wish kids and their families.

This packet is designed to make starting a project easy and fun. Please don't hesitate to contact us with any questions! When you are ready to begin, contact us so we can get you started!

We are so happy to have you join us and help *share the power of a wish®!*

Best Regards,

Dustin Porras  
Campaign Coordinator  
[dporras@wishocie.org](mailto:dporras@wishocie.org)  
714-573-9474 x 229



## Your Make-A-Wish® Support Crew

### **Dustin Porras**

Your Make-A-Wish Coordinator

714-573-9474 x 229

**dporras@wishocie.org**

### *Selah Short*

Events & Campaign Manager

714-573-9474 x 215

**sshort@wishocie.org**

Most of your contact will go through your coordinator,  
but Selah is here to help as well!

## Office Locations

### **Irvine**

3230 El Camino  
Real,  
Suite 100  
Irvine, CA 92602  
714-573-WISH (9474)

### **Riverside**

1650 Spruce St,  
Suite 100  
Riverside, CA 92507  
951-321-0179

### **Palm Springs**

111 S. Palm  
Canyon Drive  
Palm Springs, CA  
92262

Omar, age 3

**"I wish to go to Disneyland"**



# Make-A-Wish<sup>®</sup> Overview

## **Our mission:**

We **grant the wishes** of children with life-threatening medical conditions to enrich the human experience with **hope, strength and joy**.

## **Our vision:**

Our chapter's vision is to grant the wish of each eligible child in our region who has reached the age of 2 ½ years and is under age 18 and who has a life-threatening medical condition, i.e., a progressive, degenerative or malignant medical condition that has placed the child's life in jeopardy. Through their wish experience, we want the children and families to find the hope they need to transform life-threatening illnesses into life-affirming triumphs.

## **Our values:**

*Integrity ♦ Child Focus ♦ Excellence ♦ Community ♦ Inspiration*

## **Wishes and Wish Process:**

Most wishes fall under one of four categories:

- **I wish to go** ... (travel wishes)
- **I wish to have** ... (tangible wishes)
- **I wish to meet** ... (celebrity wishes)
- **I wish to be** ... (occupational wishes)

There is a lot of work that goes into discovering a child's one true wish and planning that wish experience. A wish is meant not only to be a wonderful experience for the child but to create memories that last a lifetime for the whole family. Visit our local website at [ocie.wish.org](http://ocie.wish.org) to read wish stories and see videos from local children!

# Make-A-Wish FAQs

**Q: How did Make-A-Wish® begin?**

**A:** In 1980, Chris Greicius was a 7-year-old boy being treated for leukemia. Whenever he saw a police officer, he saw everything he wanted to be. Law enforcement officers heard about Chris' wish to be a police officer and responded to the call. A police helicopter flew him to headquarters for a tour, a ride in a patrol car and a ceremony making him the first-ever honorary state patrolman in Arizona history. They also presented him a custom-tailored uniform, motorcycle helmet, campaign hat and the motorcycle wings he earned on his own battery-powered bike. Many of those responsible for fulfilling Chris' wish wanted to do the same for other children with life-threatening medical conditions and founded Make-A-Wish in November 1980.

**Q: How many wishes have been granted?**

**A:** Make-A-Wish America has granted more than 270,000 wishes and currently grants a wish every 35 minutes. Locally, our chapter has granted more than 5,300 wishes in our community.

**Q: Who is eligible for a wish?**

**A:** We grant the wishes of medically eligible children who: have been diagnosed with a progressive, degenerative or malignant medical condition that has placed the child's life in jeopardy; are older than 2½ and younger than 18 (at the time of referral); and have not received a wish from another wish-granting organization. The child's physician determines whether a child is medically eligible.

**Q: Is the family included in the wish?**

**A:** Yes! Wishes are designed to include the immediate family.

**Q: How do you refer a child?**

**A:** A parent, legal guardian, medical professional or the child himself/herself can make a referral by calling us at 714-573-WISH (9474) or visiting [ocie.wish.org](http://ocie.wish.org).

**Q: Does the family pay for the wish?**

**A:** All wish expenses are covered fully by Make-A-Wish including travel and spending money. Our goal is to provide the child and family with special memories that are not clouded with worries of expenses.

**Q: How much does granting a wish cost?**

**A:** The average cash cost of granting a wish in our territory ranges from \$5,000 to \$7,000, plus an additional in-kind products and/or services donation of more than \$2,000. Since each wish is as unique as the child making it, specific wish costs vary.

**Q: What are Make-A-Wish's sources of funding?**

**A:** Make-A-Wish finances its work through the generous contributions of individuals, corporate sponsorships, planned gifts and grants. In-kind donations of goods and services such as frequent flier miles and hotel loyalty points also help finance wishes. Make-A-Wish **does not** raise funds through door-to-door or telephone solicitation or receive funding from federal, state or local government programs.

**Q: Is my contribution tax-deductible?**

**A:** Yes. Make-A-Wish is a 501(c)(3) tax-exempt organization. As such, financial contributions may be deductible for federal income tax purposes. Please consult with your financial adviser to determine the extent of tax deductibility. Since fiscal year 2003, Make-A-Wish financial statements are audited by KPMG, LLP.

# How your support helps

In addition to raising awareness for Make-A-Wish through your event, you will also be helping inspire others to give to help make more wishes come true. Of course, the best reward of all when collecting donations is the chance to adopt a local child's one true wish!

**Adopt-A-Wish program** – This program allows you, your school or community group to adopt the wish of a child from our local chapter. If through your volunteer project you raise at least \$5,000 in one or more years, you can adopt a child's wish and receive a special plaque with the child's photo and story.

A wish come true can be a life-changing experience for a child facing a life-threatening medical condition. Wish children say a wish provides the ability for them to see themselves as more than someone who is sick. It rekindles a belief in their abilities and the possibility that a future is waiting for them.

Of course, any other fundraising level is welcome! Set a goal that is right for your project and event. Below are some examples of how the donations you collect can help make wishes come true.

<b>\$100</b>	A very special wish presentation to celebrate a child's upcoming wish
<b>\$300</b>	Tickets to theme parks, a limo ride to the airport or a trip to a concert
<b>\$500</b>	Internet service for a year for a computer or tablet wish
<b>\$750</b>	Souvenirs for a family of five on a travel wish
<b>\$1,000</b>	A helicopter ride in Hawaii or a new bedroom set
<b>\$1,500</b>	A week-long hotel stay for a family of four, or a VIP shopping adventure
<b>\$2,000</b>	A computer, a big-screen TV or computer desk and chair

# Getting started!

We're excited to start working with you! Please complete these steps BEFORE you start promoting your project plans:

## 1) Choose a project

Choose one (or more than one) that fits your project requirements and interests. There are a handful of ideas available on the **sheet of project ideas** provided by your coordinator!

## 2) Contact your Make-A-Wish coordinator to make your project official

Complete the **Project Proposal Form** and send it to your Make-A-Wish coordinator. This is the only way we'll know of your involvement, so please don't skip this important step!

## 3) Refer to your project checklist to make sure you follow all of the necessary steps to reaching your goal!

## 4) Ask for help!

Your Make-A-Wish coordinator is here to help you in every step of the way! Also, feel free to reach out to your friends, family, scout troop, sports team, or whoever can lend a hand in making your project as successful as possible!

Chloe, age 6

**"I wish to go on the Disney Cruise Line."**



# Project checklist

- Turn in the proposal form to Make-A-Wish.
- Confirm the date(s) and location(s) of my project
- Plan expenses and the proceeds I anticipate, and then set a goal!
- Collect materials, decorations and Make-A-Wish tools. Try to have as much as possible donated!
- Create a flier and other promotional materials for my event! Send them to Make-A-Wish for approval & stick to publicity rules on the next page.
- Promote my project to friends, family or the community to bring attention to my project using marketing tips & publicity tools online.
- Determine if my event needs a speaker, corporate sponsor, or any media attention. (Sample request letters available.)
- Take pictures of myself in action and send them to the Make-A-Wish Contact
- When my project is complete, collect and count all of the funds I've raised.
- Turn in all funds to Make-A-Wish with a donation submission form (Form H) within 30 days of the completion of my project! Write thank you letters to the donors and supporters of my project.

# Make-A-Wish Publicity Rules

## 1) Use of the logo and brand name

Please use care with the Make-A-Wish® name and logo in all materials so that we can maintain a strong brand. Send all promotional materials to your Make-A-Wish contact for approval before printing.

Please note that “Make-A-Wish” is spelled with a capital “A” and with hyphens (not “Make a Wish”). It should be used as an ADJECTIVE or a NOUN, not a verb:

- Incorrect: Come help make a wish come true. (used as a verb)
- Incorrect: Thank you for supporting Make a Wish. (no hyphens)
- Correct: Thank you for supporting Make-A-Wish. (used as a noun)
- Correct: Thank you for supporting the Make-A-Wish mission. (used as an adj.)

Please do not alter our logo or name by customizing it to your specific event. For example, don’t change it to “Bake-A-Wish” if you’re having a bake sale. In addition, don’t pull logos from the Internet – just ask your Make-A-Wish contact to send them to you.



Keep the area around the Make-A-Wish logo clear of all type, photos, illustrations, or other graphic elements. These elements should not be placed closer to the logotype than the clear space area shown here. The logotype should always appear on a clear and uncluttered layout. It may not be placed on a patterned or complex background.

**Please avoid use of our national logo. Use our chapter-specific logo.**



## 2) Our mission is to grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

Never use words such as “terminally ill” or “dying,” as these labels can instill a sense of defeat and can be counterproductive as our wish kids fight to overcome their conditions. Many of these children are able to beat their illnesses, and it is important to keep a positive mindset! This is the most common misconception about Make-A-Wish, so when you are representing us in the community, please help us correct it.



# Resources available to you

**All of the forms and tools below can be provided by your Make-A-Wish contact!**

## **Tools:**

- Fundraising project ideas for all age groups
- Fundraising tools such as donation request letters, donation envelopes, a sample budget-planning sheet and thank-you wording for donors
- A personalized website where you can collect donations from friends and family members or event supporters
- Marketing supplies including Make-A-Wish brochures, sample promotional posters and plastic Make-A-Wish banners (up to 3)
- Publicity tools and support, including an event posting on our chapter's local website and Facebook page
- Make-A-Wish videos and wish stories to share
- A sample Make-A-Wish speech outline
- Make-A-Wish products for purchase  
(visit [www.makeawishmarketplace.com](http://www.makeawishmarketplace.com) to order products online)
- A Make-A-Wish speaker to talk about our organization (limited to audiences of 50 people or more, must be requested at least two weeks prior to event)

## **Forms:**

- Project Proposal Form (attached to this packet)
- Order Make-A-Wish products for pickup from the office – Form J
- Speaker Request Form
- Publicity Request Form
- Turning in funds – Form H
- Project Wrap-Up Form

# Make-A-Wish® Kids For Wish Kids®

## Youth Volunteer Project Proposal Form

Thank you so much for partnering with Make-A-Wish Orange County and the Inland Empire as part of our Kids For Wish Kids program! Your project can not only raise awareness and donations for Make-A-Wish, but can make a direct impact on the lives of local wish children. Please fill out this proposal form and submit it to your Make-A-Wish contact for approval. After it's approved, we will send you a confirmation and you may begin working on your project!

\*Note: this proposal form is for Make-A-Wish approval.

(If event host is an adult, skip to "Adult Supervisor" section)

Your Name:

Address:

Phone:

Email:

Adult Supervisor Name:

Relationship:

Supervisor Address:

Supervisor Phone:

Email:

Preferred Method of contact (check boxes):

Email

Phone: home/cell

<b>My Event Title:</b>	
Date:	<b>Description:</b>
Time:	
Location:	

Fundraising Goal:

Please check this box if event is *open to the public* and you would like help promoting

**When this form is complete, please turn it in to your Make-A-Wish contact. You can scan and email this form to your contact's email address or to [getinvolved@wishocie.org](mailto:getinvolved@wishocie.org) with the subject "Youth Volunteer Project Proposal Form," or you can drop it off at one of our two office locations.**

**For Make-A-Wish Office Use Only:**

Rcvd: \_\_\_\_\_ Date: \_\_\_\_\_

Approved: \_\_\_\_\_ Date: \_\_\_\_\_