



Dear Friend,

Since 1996, Tax & Financial Group has had the honor to host the "We Care For Kids" Golf Tournament, Dinner & Auction benefiting Make-A-Wish® Orange County and the Inland Empire. The contributors from this event over the past 22 years have made *more than 350 wishes* come true for local children suffering from life-threatening illnesses.

This year, I invite you to join us to fulfill the hopes and dreams of these special children. Your participation is needed and valued. You can help these children's wishes become a wonderful reality - a special experience which will long be remembered.

Below are a few opportunities for your company to participate in this wonderful event, gaining exposure and media benefits as well! We hope to hear from you soon to talk through how YOU might help us "*share the power of a wish*"®

Platinum Sponsor: \$10,000

One Available

- ◆ Eight (8) entries in the Golf Tournament
 - 18 holes of golf at Mesa Verde Country Club
 - BBQ lunch and beverages on the course
 - Golfer gift package
- ◆ Reserved VIP seating for (16) guests at the Evening Dinner and Auction following the tournament
- ◆ Sponsor will receive a plaque (presented onstage at the Event) commemorating a child's wish granted in Sponsor's name
- ◆ Full-page ad on the back cover of the Evening Event Program
- ◆ Lead positioning of sponsor name/logo in all promotional material and event collateral*:
 - News releases/social media
 - Print Advertising and Posters
 - Event signage (at registration and in the auction display area)
 - Logo recognition in evening program
- ◆ Tee recognition
- ◆ Logo placement and recognition in Make-A-Wish quarterly newsletter (sent to 4,000+ local donors and posted online)

Gold Sponsor: \$7,500

Four Available

- ◆ Six (6) entries in the Golf Tournament
 - 18 holes of golf at Mesa Verde Country Club
 - BBQ lunch and beverages on the course
 - Golfer gift package
- ◆ Reserved seating for (12) guests at the Evening Dinner and Auction following the tournament
- ◆ Sponsor will receive a plaque (presented onstage at the Event) commemorating a child's wish granted in sponsor's name
- ◆ Sponsor logo listed in Evening Program
- ◆ Prominent placement of Sponsor name/logo on event signage (at registration and in the auction display area)
- ◆ Full-page ad in the Evening Event Program
- ◆ Tee recognition
- ◆ Recognition in Make-A-Wish quarterly newsletter

Silver Sponsor: \$5,000

Ten Available

- ◆ Four (4) entries in the Golf Tournament
- ◆ Seating for (8) guests at the Evening Dinner and Auction following the tournament
- ◆ Sponsor name listed in Evening Program
- ◆ 1/2 page ad in the Evening Event Program
- ◆ Tee recognition
- ◆ Recognition in Make-A-Wish quarterly newsletter

Bronze Sponsor: \$2,500

- ◆ Two (2) entries in the Golf Tournament
- ◆ Seating for (4) guests at the Evening Dinner and Auction following the tournament
- ◆ Sponsor name or logo listed in Evening Program
- ◆ 1/2 page ad in the Evening Event Program
- ◆ Tee recognition

Tee Sponsor: \$1,000

- ◆ Seating for (2) guests at the Evening Dinner and Auction following the tournament
- ◆ Tee recognition
- ◆ 1/4 page ad in the Evening Event Program

(*) Subject to Media deadlines, criteria and any restrictions; if applicable.

SPONSOR INFORMATION:

Sponsor Name: (Written exactly as you would like to be recognized on our materials):

I would prefer to make my donation anonymously

Contact Name: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship level:

Platinum (\$10,000) Gold (\$7,500) Silver (\$5,000) Bronze (\$2,500) Tee (\$1,000)

ADVERTISEMENT SPECIFICATIONS:

Please email ad artwork AND logo to MAW@tfgroup.com

I have emailed a *high resolution* company logo

I have emailed print-ready artwork (High-resolution jpeg, pdf, eps, tif or gif)

Sized to my selected sponsorship level:

Full-page: 4.5" wide x 7.5" tall (Platinum and Gold Sponsor levels)

1/2-page: 4.5" wide x 3.75" tall (Silver and Bronze Sponsor Level)

1/4 page: 2.25" wide x 1.87" tall (Tee Sponsor Level)

OR

My artwork is being created. Contact: _____ Phone: _____

GUEST INFORMATION:

Name: _____ Name: _____

Name: _____ Name: _____

Name: _____ Name: _____

Name: _____ Name: _____

PAYMENT DETAILS:

Please include a check payable to *We Care For Kids, Inc.* and return in the attached envelope to:

We Care For Kids, Inc.
4001 MacArthur Blvd. Suite 300
Newport Beach, CA 92660

LEARN MORE:

To learn more about how to get involved (raffle tickets, golfer packages, etc.) contact Barbara Boyle at 949-223-8313 or barbara.boyle@tfgroup.com or Daphne Berry at 949-223-8331 or daphne.berry@tfgroup.com



**We Care
For Kids Inc.**

MAKE-A-WISH®
Orange County and
the Inland Empire