

Dear youth volunteers,

Welcome to Make-A-Wish® Orange County and the Inland Empire! Whether you are new to Make-A-Wish or have been involved for years, I'm excited to share with you some information about how to plan, organize and assemble a Hope-Strength-Joy Basket that will help enhance the wish of a local child facing a life-threatening medical condition. Our goal is to give you the chance to make a real difference in the lives of local wish kids and their families.

This packet is designed to make building a Hope-Strength-Joy Basket easy and fun. Please don't hesitate to contact us with any questions! When you are ready to begin, contact us so we can get you started!

We are so happy to have you join us and help *share the power of a wish®!*

Best Wishes,

Dustin Porras  
Campaign Coordinator  
[dporras@wishocie.org](mailto:dporras@wishocie.org)  
714-573-9474 x 229



## Your Make-A-Wish® Support

**Dustin Porras**

Your Make-A-Wish Coordinator

714-573-9474 x 229

dporras@wishocie.org

## Office Locations

### Irvine

3230 El Camino Real  
Suite 100  
Irvine, CA 92602  
714-573-WISH(9474)

### Riverside

1650 Spruce Street,  
Suite 100  
Riverside, CA  
92507

Omar, age 3

**"I wish to go to Disneyland"**



# Make-A-Wish<sup>®</sup> Overview

## **Our mission:**

We **grant the wishes** of children with life-threatening medical conditions to enrich the human experience with **hope, strength and joy**.

## **Our vision:**

Our chapter's vision is to grant the wish of each eligible child in our region who has reached the age of 2 ½ years and is under age 18 and who has a life-threatening medical condition, i.e., a progressive, degenerative or malignant medical condition that has placed the child's life in jeopardy. Through their wish experience, we want the children and families to find the hope they need to transform life-threatening illnesses into life-affirming triumphs.

## **Our values:**

*Integrity ♦ Child Focus ♦ Excellence ♦ Community ♦ Inspiration*

## **Wishes and Wish Process:**

Most wishes fall under one of four categories:

- **I wish to go** ... (travel wishes)
- **I wish to have** ... (tangible wishes)
- **I wish to meet** ... (celebrity wishes)
- **I wish to be** ... (occupational wishes)

There is a lot of work that goes into discovering a child's one true wish and planning that wish experience. A wish is meant not only to be a wonderful experience for the child but to create memories that last a lifetime for the whole family. Visit our local website at [ocie.wish.org](http://ocie.wish.org) to read wish stories and see videos from local children!

# Make-A-Wish FAQs

**Q: How did Make-A-Wish® begin?**

**A:** In 1980, Chris Greicius was a 7-year-old boy being treated for leukemia. Whenever he saw a police officer, he saw everything he wanted to be. Law enforcement officers heard about Chris' wish to be a police officer and responded to the call. A police helicopter flew him to headquarters for a tour, a ride in a patrol car and a ceremony making him the first-ever honorary state patrolman in Arizona history. They also presented him a custom-tailored uniform, motorcycle helmet, campaign hat and the motorcycle wings he earned on his own battery-powered bike. Many of those responsible for fulfilling Chris' wish wanted to do the same for other children with life-threatening medical conditions and founded Make-A-Wish in November 1980.

**Q: How many wishes have been granted?**

**A:** Make-A-Wish America has granted more than 270,000 wishes and currently grants a wish every 35 minutes. Locally, our chapter has granted more than 5,300 wishes in our community.

**Q: Who is eligible for a wish?**

**A:** We grant the wishes of medically eligible children who: have been diagnosed with a progressive, degenerative or malignant medical condition that has placed the child's life in jeopardy; are older than 2½ and younger than 18 (at the time of referral); and have not received a wish from another wish-granting organization. The child's physician determines whether a child is medically eligible.

**Q: Is the family included in the wish?**

**A:** Yes! Wishes are designed to include the immediate family.

**Q: How do you refer a child?**

**A:** A parent, legal guardian, medical professional or the child himself/herself can make a referral by calling us at 714-573-WISH (9474) or visiting [ocie.wish.org](http://ocie.wish.org).

**Q: Does the family pay for the wish?**

**A:** All wish expenses are covered fully by Make-A-Wish including travel and spending money. Our goal is to provide the child and family with special memories that are not clouded with worries of expenses.

**Q: How much does granting a wish cost?**

**A:** The average cash cost of granting a wish in our territory ranges from \$5,000 to \$7,000, plus an additional in-kind products and/or services donation of more than \$2,000. Since each wish is as unique as the child making it, specific wish costs vary.

**Q: What are Make-A-Wish's sources of funding?**

**A:** Make-A-Wish finances its work through the generous contributions of individuals, corporate sponsorships, planned gifts and grants. In-kind donations of goods and services such as frequent flier miles and hotel loyalty points also help finance wishes. Make-A-Wish **does not** raise funds through door-to-door or telephone solicitation or receive funding from federal, state or local government programs.

**Q: Is my contribution tax-deductible?**

**A:** Yes. Make-A-Wish is a 501(c)(3) tax-exempt organization. As such, financial contributions may be deductible for federal income tax purposes. Please consult with your financial adviser to determine the extent of tax deductibility. Since fiscal year 2003, Make-A-Wish financial statements are audited by KPMG, LLP.

# Hope-Strength-Joy Baskets

We're excited to introduce the opportunity to assemble **Hope-Strength-Joy Baskets!** A Hope-Strength-Joy Basket is a decorative gift basket that will be presented to eligible wish children as part of their wish presentation to enhance their overall wish experience.

Your basket can be filled with toys, candy, snacks, games, books or anything meant to make the recipient and their family feel stronger, happier and healthier.

Each basket can be different, but each item must be a symbol for hope, strength or joy. See the examples below for ideas:

- **Hope:** a book of quotes, stickers/stamps with inspirational messages, an inspirational calendar, a hand-written greeting letter signed by their friends and family.
- **Strength:** a superhero action figure, a superhero LEGO/building block set, a princess dress, a wrestler muscle costume, a box of granola/energy bars.
- **Joy:** a box of candy, a joke book, a popup book, toys, dolls, puzzles, kid-friendly movies, board games.

These are not the only items that can be included, but they will hopefully serve as a source of inspiration. Building your basket may require holding **supply drives** in your community, and organizing **fundraising projects** in order to purchase the necessary materials.

Once you are done, a complete list of the basket's contents must be submitted to your Make-A-Wish coordinator for review. If the basket clearly communicates a message of hope, strength and joy, the **Director of Wish and Volunteer Services** will present it at a wish presentation as they see fit.

# Hope-Strength-Joy Basket checklist

## 1.) Submit Your Proposal

Complete the attached Hope-Strength-Joy Basket Proposal Form. Be as descriptive as possible with how you plan to collect these items and what your basket will contain. Once you send us your proposal and we approve it, you are ready to get started!

## 2.) Get Help and Build Your Team

Educate your community about your project. Ask friends, family, your school, or your community to help you fundraise or collect donations to assemble your basket.

## 3.) Take Action

Plan fundraisers, organize supply drives and include your entire community in your project. Use local resources, such as schools, libraries and community centers for support.

## 4.) Educate and Inspire

Be sure to tell your story and share your results. Write a speech, take pictures, or film a video journal.

## 8.) Turn in Your Basket

Visit us at one of our offices to deliver your basket. You will be provided a Submission Form that you will need to complete in order to confirm all of the items you have included in your final basket. Please include it with your basket as part of your submission. We can't wait to hear your story!

Chloe, 6

**"I wish to go on the Disney Cruise Line®."**



# Make-A-Wish Publicity Rules

## 1) Use of the logo and brand name

Please use care with the Make-A-Wish® name and logo in all materials so that we can maintain a strong brand. Send all promotional materials to your Make-A-Wish contact for approval before printing.

Please note that “Make-A-Wish” is spelled with a capital “A” and with hyphens (not “Make a Wish”). It should be used as an ADJECTIVE or a NOUN, not a verb:

- Incorrect: Come help make a wish come true. (used as a verb)
- Incorrect: Thank you for supporting Make a Wish. (no hyphens)
- Correct: Thank you for supporting Make-A-Wish. (used as a noun)
- Correct: Thank you for supporting the Make-A-Wish mission. (used as an adj.)

Please do not alter our logo or name by customizing it to your specific event. For example, don’t change it to “Bake-A-Wish” if you’re having a bake sale. In addition, don’t pull logos from the Internet – just ask your Make-A-Wish contact to send them to you.



Keep the area around the Make-A-Wish logo clear of all type, photos, illustrations, or other graphic elements. These elements should not be placed closer to the logotype than the clear space area shown here. The logotype should always appear on a clear and uncluttered layout. It may not be placed on a patterned or complex background.

**Please avoid use of our national logo. Use our chapter-specific logo.**



## 2) Our mission is to grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

Never use words such as “terminally ill” or “dying,” as these labels can instill a sense of defeat and can be counterproductive as our wish kids fight to overcome their conditions. Many of these children are able to beat their illnesses, and it is important to keep a positive mindset! This is the most common misconception about Make-A-Wish, so when you are representing us in the community, please help us correct it.

# Resources available to you

**All of the forms and tools below can be provided by your Make-A-Wish coordinator!**

## **Tools:**

- Hope-Strength-Joy Basket Proposal Form
- Marketing supplies including Make-A-Wish brochures, sample promotional posters and plastic Make-A-Wish banners
- Publicity tools and support, including an event posting on our chapter's local website and Facebook page
- Make-A-Wish videos and wish stories to share
- A sample Make-A-Wish speech outline



# Hope-Strength-Joy Basket Proposal Form

Thank you for partnering with Make-A-Wish® Orange County and the Inland Empire to complete a Hope-Strength-Joy Basket! Your project will not only raise awareness for Make-A-Wish, but will make a direct impact on the lives of local wish children. Please fill out this proposal form and submit it to your Make-A-Wish coordinator for approval. After it's approved, we will send you a confirmation and you may begin working on your project!

\*Note: this proposal form is for Make-A-Wish approval. It is your responsibility to obtain all necessary approval from your parents and/or community.

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Adult Supervisor: \_\_\_\_\_ Relationship: \_\_\_\_\_

Supervisor Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Preferred Method of contact:  Email  Phone: home/cell

Hope-Strength-Joy Basket Description	
Start Date: _____ End Date: _____	<b>Description of items I'm going to include</b>  <b>Hope:</b>  <b>Strength:</b>  <b>Joy:</b>
Are you fundraising?: _____ Are you hosting a supply drive?: _____	
Location(s) being used:	

**When this form is complete, please turn it in to your Make-A-Wish contact. You can scan and email this form to your contact's email address or to [getinvolved@wishocie.org](mailto:getinvolved@wishocie.org) with the subject "Hope-Strength-Joy Basket Proposal Form," or you can drop it off at our Irvine or Riverside office locations.**

**For Make-A-Wish Office Use Only:**

Rcvd: \_\_\_\_\_ Date: \_\_\_\_\_