

# Make-A-Wish®

ORANGE COUNTY AND  
THE INLAND EMPIRE



**Stephanie McCormick**  
**President & CEO**

Stephanie McCormick has a nonprofit career spanning nearly 40 years in Ohio, Indiana and Orange County California. Her life's work has been dedicated to the sustainability and growth of the nonprofit community and the people it serves.

She spent 15 years as a United Way professional and uniquely understands the critical needs of the nonprofit community. In addition, her experience in the United Way system has deemed her a highly experienced and respected professional in the areas of organizational development, fund development, board development and donor relations. She displays a successful track record in organizational and operational change.

As an executive leader with OneOC (formerly the Volunteer Center of OC), Stephanie assisted in reinventing the organization taking it from a \$1.2M to nearly a \$9M nonprofit business. She developed and implemented the first "Affiliated Consultant Pool" assembling 20 of Orange County's most experienced nonprofit consultants, bringing them together to offer the OC nonprofit community excellence in nonprofit consulting resulting in accelerating nonprofit success.

In 2010, she assumed her new position as president and CEO for Mariposa Women & Family Center. During that time she successfully aligned the organization on a path of sustainability and growth by increasing the board from 6 to 16 members; overcoming a five year trend of budget deficit bringing the organization into the black; increased community partnerships for enhanced client service; and grew and diversified revenue by nearly 10%.

Stephanie currently holds the position of president and CEO for Make-A-Wish® Orange County and the Inland Empire. She assumed her role in September 2011. Her focus is revenue sustainability and wish growth for the \$5M chapter. During the past five years she has taken the organization to the next level by increasing revenue by nearly 19%, strengthened and grew the board by launching a strategic and comprehensive board development plan and granted a record number of wishes, 347 in 2016. The 35-year-old chapter was recognized by the national office in 2015 with the Fundraising Achievement Award, as well as the Wish Achievement Award. The vision is simple: to grant the wish of every eligible child in Orange County and the Inland Empire.

In 2013, Stephanie was named by the *OC Metro* as one of the “20 Women to Watch” and was nominated in 2014 for *The Orange County Business Journal’s* Business Woman of the Year. Additionally, she was listed as one of *Modern Luxury’s* Dynamic Women in 2016.

Stephanie and her husband Russ reside in San Clemente, CA. They are proud to be the parents of four adult children and even more proud to be the grandparents of 8 wonderful grandchildren.

## Specialty Areas

- Board Development and Governance Training/Consulting
- Change Transformation, Strategic Re-structuring and Strategic Planning
- Organizational Business Development, Assessment & Analysis
- Major Gifts Fundraising and Development using Moves Management
- Volunteer Management & Training including corporate & community projects
- Professional Leadership Development and Team Building
- Consulting & Training for the nonprofit sector
- Community Networking, Strategic Alliance and Partnership Development
- Public Speaking and Agency/Community/Public Relations

## Education

M.A., Clinical Psychology, Pepperdine University. Graduated Summa Cum Laude, April 1995.

B.S., Education, Ohio State University. Graduated August 1978.

## Professional Affiliations

- Women’s President’s Organization, Orange County
- CEO Excellence Roundtable, Orange County
- Monarch Beach Sunrise Rotary
- Member of the Make-A-Wish America Governance Committee and the Strategic Direction Task Force
- Alumni of The Center for Creative Leadership
- Pepperdine Alumni Association
- Lifetime member of The Ohio State University Alumni Association