

# STARS FOR WISHES PROGRAM



*I wish to meet my favorite football team*

**Frank, 5**  
heart condition

## STARS FOR WISHES OVERVIEW

Stars For Wishes is a fundraising program used to help grant the wishes of local children with life-threatening medical conditions. The program allows your customers to purchase Make-A-Wish paper stars in exchange for a donation. You can then display the stars in a place of your choosing for all to see!

## HOW IT WORKS

1. Ask customers to make a donation to support Make-A-Wish (\$1 minimum).
2. In return, customers can write their name or a brief message on their Make-A-Wish paper star.  
Optional: Offer customers a coupon to incentivize donations and repeat business. For example, for every \$5 star donation, give your customer \$5 off their next purchase!
3. Allow customers to hang their star on your designated "star wall."

## WHAT WE WILL PROVIDE *(see reverse for more details)*

- Make-A-Wish paper stars
- Promotion of your program on our website, social media and monthly e-blasts
- Stars for Wishes poster and/or optional customized coupon
- Recognition in Warm Wishes newsletter at conclusion of program (with minimum \$1,000 donation)

For more information, contact:  
[getinvolved@wishocie.org](mailto:getinvolved@wishocie.org) | (714) 573.9474  
[ocie.wish.org](http://ocie.wish.org)



*Together, we create life-changing wishes for children with critical illnesses.*

# STARS FOR WISHES SUP PORT MATERIALS

We will provide the following materials to get your campaign started!

## MAKE-A-WISH PAPER STARS



## SOCIAL MEDIA & MARKETING OUTREACH

- 8,000+ Facebook fans
- 1,500+ Twitter followers
- 2,000+ Instagram followers
- Wishful Thinking (monthly e-blast) to 11,000 supporters
- Warm Wishes (hard copy newsletter) mailed to our 2,000 top contributors



OPTIONAL:

## CUSTOMIZED COUPON



OPTIONAL:

## PROMOTIONAL POSTER



Contact us to get started today!  
getinvolved@wishocie.org | (714) 573.9474  
ocie.wish.org

**Make-A-Wish**  
ORANGE COUNTY AND  
THE INLAND EMPIRE

*Together, we create life-changing wishes for children with critical illnesses.*